



### WHAT YOU WILL LEARN

#### TRANSFER DIRECTLY INTO A BUSINESS DEGREE PROGRAM\*

If you like being part of decision-making processes, and are interested in organizational culture and interpersonal dynamics, the two-year Business Diploma with a management specialty will appeal to you. Business management is many things—efficient management of people, effective organization of resources and strategic planning for growth.

You'll develop knowledge and skills in management, leadership and decision making, interpersonal and organizational behaviour, finance and managerial accounting, international business and e-business, entrepreneurship, retail strategy development and relationship selling.

*\*Please speak with a student adviser for degree program entrance requirements.*

#### ENTRANCE REQUIREMENTS

- Grade 12 or successful completion of at least 15 credit units 3 from the Business Certificate program
- English language requirement

If you do not meet these entrance requirements, special admissions options may be available.

#### SCHOLARSHIP ELIGIBLE

Apply as a full-time student before April 30 and you may be eligible for a \$500–\$5,000 Entrance Scholarship.

Apply before June 30—if you are in Grade 11 and have a 70% average, and you may be eligible for a \$1,000 Early Entrance Award.

#### COURSE LIST

##### Year 1

- ACCT 122 - Introductory Financial Accounting 1
- ADMN 220 - Organizational Behaviour
- BCOM 105 - Business Communications
- BUS 104 - Introduction to Business
- COMP 120 - Business Solution Software
- ECON 120 - Microeconomics
- ACCT 125 - Introductory Financial Accounting 2
- ACCT 136 - Automated Accounting

- HR 120 - Introduction to Human Resource Management
- LAW 220 - Commercial Law
- MATH 139 - Business Mathematics
- MKTG 120 - Marketing

##### Year 2

- FIN 220 - Finance
- HR 228 - Training and Development Foundations
- HR 229 - Training and Development Delivery
- MGMT 208 - Cross-Cultural Management
- MKTG 222 - Advertising and Marketing Communications

- MGMT 214 - Project Management
- ADMIN 209 - Organizational Change OR IPSK 200 - Essential Business Skills
- ADMN 206 - Leadership Development
- ADMN 224 - Entrepreneurship
- ADMN 255 - Conflict Management
- HR 226 - Foundations of Talent Acquisition
- HR 227 - Talent Selection
- MGMT 209 - Strategic Management
- MKTG 227 - Digital Marketing
- WP 36606 - Work Placement

**Note:** there will be a 2-week work placement in your second year where you'll gain hands-on experience and connections with the local business community.

Visit [www.greatplainscollege.ca/programs](http://www.greatplainscollege.ca/programs) for detailed course descriptions.

#### For more information:

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